100 DIGITAL PRODUCT IDEAS THAT YOU CAN CREATE IN A FEW HOURS

Whether you are creating a free digital product to collect a customer's email address or a paid digital product to start earning passive income, here are 100 digital products ideas that you can create in a few minutes to a few hours!

BLOGGING INDUSTRY

1. Checklists for SEO
2. Popular and Recommended Plugins
3. Marketing Tips
4. Cheat Sheets for Social Media
5. Video Tutorials on Your Top Talent
6. Stock Photos
7. Email Course on How to Get Started with... (fill in the blank)
8. Productivity Tips
9. Quick Fixes For .... (fill in the blank)
10. Mini Workbooks
11. Swipe Files for Email Copy
12. Swipe Files for to Promote Sales
13. Examples – upgrade a blogpost to get real life examples to prove your suggested actions
14. Resource List of Favorite Products or Software (include affiliate links)
15. Content Calendars
16. Mini Email Course on any topic
17. Transcript of a popular video with worksheets to follow along
18. Summary of a blog post for super long content
19. Quiz – answer questions then enter email to get results
20. Inspirational Quotes for Social Media

RESTAURANT/FOOD INDUSTRY

1. Favorite Recipes
2. Discount Coupon
3. Tips on Food Preparation
4. Holiday Recipes
5. Wine Pairings
6. Cooking Video Tutorials
7. How to Teach Your Children to Prepare Meals

8. Healthy Eating Tips
9. Unique Drink Recipes
10. Meal Planning for the Year
11. Recipes with Few Ingredients
12. Step by Step Guides ie How to Buy in Bulk, Starting a New Business, etc
13. How to Ebooks ie How to Open a Restaurant, How to Access a Commercial Kitchen, etc.
14. Tutorials on Food Presentation
15. Tips on Cleaning your Kitchen and Safe Food Preparation

MOMMY BLOGGERS

1. Parenting Hacks
2. 10 Awesome Ideas to Unplug the Kids
3. Family Fun Ideas on a Budget
4. 10 Budget Friendly Date Nights
5. 50 Conversation Starters for your Next Road Trip
6. 10 No Prep Toddler Ideas
7. First Baby Checklist
8. Simple Packing Checklists for Road Trips
9. 30 Minutes or Less Family Friendly Recipes
10. Staycation Ideas
11. Family Friendly Calendars
12. Family Planners/Mommy Planners/Babysitter Planners/ Daddy Planners
13. Printable Grocery Lists/Checklists
14. Journal Prompts
15. Vacation Planners/Dreams

PROFESSIONAL BLOGGERS (MEDICAL, EDUCATION, ETC)

1. One-page handouts of the blog post in easy printable format
2. Audio mp3 download file of the blogpost
3. Tip Sheets
4. Checklists
5. Productivity Tips and Suggestions
6. Time Management Forms
7. Editable Business Cards or Flyers
8. Motivational Wall Art for Work Space
9. To Do Lists
10. Meeting Notes Template
11. Calendars with important dates that relate to your profession
12. First chapter of your ebook
13. Forms – these can be huge time savers for professionals. Sell one form at a time and then bundle.
14. Bonus content – for high traffic posts add bonus content
15. Printables for your customers, staff or students

EVENT PLANNING (WEDDINGS, BIRTHDAY PARTIES, ETC)

1. Invitation Templates
2. Printable Party Favors
3. Editable Personalized Thank You Notes
4. How to DIY Decorations – Step by Step Tutorials
5. Budget Forms
6. Contact Lists for Different Venues, Service Providers, etc.
7. Pros and Cons Lists for Different Ideas
8. Vision Board Templates
9. Recipes for Large Crowds
10. Different Party Themes and Suggested Food Menus and Favors
11. To Do Lists or Daily Planners
12. Relaxation Techniques
13. Beauty Tips
14. Gift Ideas
15. Centerpiece or Decoration Tutorials

ARTIST (PHOTOGRAPHER, GRAPHIC DESIGN, WEBSITE DESIGN, ETC)

1. Mini Themed Photo Packs
2. Suggested Color Combinations
3. Best Font Combinations for Social Media Posts
4. Fonts
5. Coupon Codes for Free Shipping or Discounts
6. Mini Courses to Teach Others Your Artistic Talent
7. Handouts on Different Artistic Techniques for Graphic Design
8. Children's Craft Activities – Printables
9. Behind the Scene Video of You Creating Artwork
10. Artist on a Budget ebook or tip sheets
11. Business Forms/Spreadsheets
12. Gated Content – start showing a technique but complete it as an opt in or paid product
13. Comic or Whimsical Artwork
14. Digital Wallpapers
15. Exclusive content ie only sell 1 or less than 10
16. T-shirt designs
17. Promotional product designs
18. Craft supply list for various projects
19. How to Videos, Drawing Videos, Painting Videos, etc – they are mesmerizing
20. Create and sell your graphics as clip art